

**WRAL** PO Box 60904 **Accounting Department** Charlotte, NC 28260 Main: (919)890-6000 Billing:

## **Billing Address:**

**Greer Margolis & Mitchell Attention: Accounts Payable** 3050 K Street NW Washington, DC 20007

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DUPINVOICE ATE			
	Advertiser	Roy Cooper for Governor	
	Product	COOPER 9/20	
	Estimate Number	4709	

Invoice #	163581-1
Invoice Date	09/25/16
Invoice Month	September 2016
Invoice Period	08/29/16 - 09/25/16

Property	WRAL	
Account Executive	Cheryl Blair	
Sales Office	Washington Telerep	
Sales Region	National	

Order #	163581
Alt Order #	08244626
Deal #	
Order Flight	09/20/16 - 09/26/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Agency Code	
Advertiser Code	297
Product 1/2	317

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	Today Show III	10-11a					_			
	Q4 CANDII	DATE WINDOW CARD V8.3	31 - CLASS 3								
				09/20/16	6 to 09/26/16	5x	MTWTF				
	WRAL			Tu	09/20/16	:30	10:46 AM	RC-09-16H	\$225.00		1
	WRAL			W	09/21/16	:30	10:28 AM	RC-09-16H	\$225.00		4
	WRAL			Th	09/22/16	:30	10:49 AM	RC-08-16H	\$225.00		2
	WRAL			F	09/23/16	:30	10:59 AM	RC-08-16H	\$225.00		5
2	WRAL	Tonight Show	11:35p-1237xm								
	Q4 CANDII	DATE WINDOW CARD V8.3	31 - CLASS 3								
				09/20/16	6 to 09/26/16	5x	MTWTF				
	WRAL			Tu	09/20/16	:30	12:32 AM	RC-09-16H	\$300.00		1
	WRAL			W	09/21/16	:30	12:17 AM	RC-05-16H	\$300.00		3
	WRAL			Th	09/22/16	:30	12:03 AM	RC-08-16H	\$300.00		4
	WRAL	Tonight Show Friday	1205-107xm	F	09/23/16	:30	12:29 AM	RC-09-16H	\$300.00		5
3	WRAL	WRAL Noon News	12-1p								
	Q4 CANDII	DATE WINDOW CARD V8.3	31 - CLASS 4								
				09/20/16	6 to 09/26/16	5x	MTWTF				
	WRAL			Tu	09/20/16	:30	12:43 PM	RC-09-16H	\$150.00		3
	WRAL			W	09/21/16	:30	12:57 PM	RC-05-16H	\$150.00		2
	WRAL			Th	09/22/16	:30	12:12 PM	RC-09-16H	\$150.00		4
	WRAL			F	09/23/16	:30	12:28 PM	RC-09-16H	\$150.00		5
4	WRAL	Doctors	2p-3p								
	Q4 CANDII	DATE WINDOW CARD V8.3	31 - CLASS 4								
					6 to 09/26/16	6x	MTWTF				
	WRAL			Tu	09/20/16	:30	2:30 PM	RC-05-16H	\$100.00		2
	WRAL			W	09/21/16	:30	2:36 PM	RC-09-16H	\$100.00		6
	WRAL			W	09/21/16	:30	2:58 PM	RC-09-16H	\$100.00		4
	WRAL			Th	09/22/16	:30	2:53 PM	RC-08-16H	\$100.00		5
	WRAL			F	09/23/16	:30	2:45 PM	RC-08-16H	\$100.00		3

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
5	WRAL	Dr. Phil	3-4p			_					
	Q4 CANDI	DATE WINDOW CARD V8.31	- CLASS 4								
				09/20/1	6 to 09/26/16	5x	MTWTF				
	WRAL			Tu	09/20/16	:30	3:54 PM	RC-09-16H	\$125.00		3
	WRAL			W	09/21/16	:30	3:26 PM	RC-05-16H	\$125.00		1
	WRAL			<u>T</u> h	09/22/16	:30	3:12 PM	RC-09-16H	\$125.00		5
	WRAL			F	09/23/16	:30	3:21 PM	RC-09-16H	\$125.00		2
6	WRAL	WRAL 4p News DATE WINDOW CARD V8.31	<b>4-5p</b>								
	Q4 CANDI	DATE WINDOW CARD VO.ST	- OLAGG 4	09/20/1	6 to 09/26/16	5x	MTWTF				
	WRAL			Tu	09/20/16	:30	4:53 PM	RC-09-16H	\$125.00		2
	WRAL			W	09/21/16	:30	4:38 PM	RC-09-16H	\$125.00		1
	WRAL			Th	09/22/16	:30	4:24 PM	RC-08-16H	\$125.00		5
	WRAL			F	09/23/16	:30	4:13 PM	RC-08-16H	\$125.00		4
7	WRAL	WRAL 5a News	5a-530a								
	Q4 CANDI	DATE WINDOW CARD V8.31	- CLASS 4								
					6 to 09/26/16	5x	MTWTF				
	WRAL			Tu	09/20/16	:30	5:14 AM	RC-09-16H	\$200.00		4
	WRAL			W	09/21/16	:30	5:09 AM	RC-09-16H	\$200.00		2
	WRAL			Th	09/22/16	:30	4:58 AM	RC-08-16H	\$200.00		3
	WRAL			F	09/23/16	:30	5:10 AM	RC-09-16H	\$200.00		5
8	WRAL	WRAL 5p News	5-530p								
	Q4 CANDI	DATE WINDOW CARD V8.31	- CLASS 4								
					6 to 09/26/16	5x	MTWTF				
	WRAL			Tu	09/20/16	:30	5:13 PM	RC-05-16H	\$425.00		1
	WRAL			W	09/21/16	:30	5:12 PM	RC-09-16H	\$425.00		2
	WRAL			Th	09/22/16	:30	5:12 PM	RC-09-16H	\$425.00		5
_	WRAL			F	09/23/16	:30	5:22 PM	RC-09-16H	\$425.00		3
9	WRAL	WRAL 530am News	530a-6a								

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	Q4 CANDIE	DATE WINDOW CARD V8.31	- CLASS 4					•			
					6 to 09/26/16	5x	MTWTF				
	WRAL			Tu	09/20/16	:30	5:54 AM	RC-05-16H	\$300.00		3
	WRAL			W	09/21/16	:30	5:28 AM	RC-05-16H	\$300.00		2
	WRAL			Th	09/22/16	:30	5:54 AM	RC-09-16H	\$300.00		1
	WRAL			F	09/23/16	:30	5:29 AM	RC-08-16H	\$300.00		5
10	WRAL	WRAL 530p News	530-6p								
	Q4 CANDID	DATE WINDOW CARD V8.31	- CLASS 4								
				09/20/16	6 to 09/26/16	5x	MTWTF				
	WRAL			Tu	09/20/16	:30	5:37 PM	RC-09-16H	\$400.00		3
	WRAL			W	09/21/16	:30	5:43 PM	RC-09-16H	\$400.00		1
	WRAL			Th	09/22/16	:30	5:53 PM	RC-08-16H	\$400.00		2
	WRAL			F	09/23/16	:30	5:46 PM	RC-08-16H	\$400.00		4
11	WRAL	WRAL 6p News	6p-6:30p								
	Q4 CANDIE	DATE WINDOW CARD V8.31	- CLASS 3								
				09/20/16	6 to 09/26/16	4x	MTWTF				
	WRAL			Tu	09/20/16	:30	6:28 PM	RC-09-16H	\$1,500.00		1
	WRAL			W	09/21/16	:30	6:09 PM	RC-09-16H	\$1,500.00		3
	WRAL			Th	09/22/16	:30	6:29 PM	RC-09-16H	\$1,500.00		4
12	WRAL	WRAL AM News 6-7a	6a-7a								
	Q4 CANDID	DATE WINDOW CARD V8.31	- CLASS 4								
				09/20/16	6 to 09/26/16	5x	MTWTF				
	WRAL			Tu	09/20/16	:30	6:58 AM	RC-09-16H	\$450.00		4
	WRAL			W	09/21/16	:30	6:28 AM	RC-09-16H	\$450.00		2
	WRAL			Th	09/22/16	:30	6:42 AM	RC-08-16H	\$450.00		5
	WRAL			F	09/23/16	:30	6:08 AM	RC-09-16H	\$450.00		1
13	WRAL	Inside Edition	7-730p						,		
_		DATE WINDOW CARD V8.31	•								
	G. CHINDIE	57.1.2	01.000	09/20/16	6 to 09/26/16	4x	MTWTF				
				03/20/10	0 00/20/10	7.7	1-1 I W I I				



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
13	WRAL	Inside Edition	7-730p			•	•	•	•		
		DATE WINDOW CARD V8.3	1 - CLASS 3								
	WRAL			Tu	09/20/16	:30	7:14 PM	RC-05-16H	\$900.00		1
	WRAL			W	09/21/16	:30	7:27 PM	RC-05-16H	\$900.00		3
	WRAL			Th	09/22/16	:30	7:19 PM	RC-08-16H	\$900.00		4
14	WRAL	Today Show	7-9a								
	Q4 CANDI	DATE WINDOW CARD V8.3	1 - CLASS 4								
				09/20/1	6 to 09/26/16	10x	MTWTF				
	WRAL			Tu	09/20/16	:30	7:29 AM	RC-09-16H	\$550.00	1	1
	WRAL			Tu	09/20/16	:30	8:29 AM	RC-05-16H	\$550.00		9
	WRAL			W	09/21/16	:30	7:59 AM	RC-09-16H	\$550.00		2
	WRAL			W	09/21/16	:30	8:44 AM	RC-05-16H	\$550.00		6
	WRAL			Th	09/22/16	:30	7:21 AM	RC-09-16H	\$550.00		8
	WRAL			Th	09/22/16	:30	9:00 AM	RC-08-16H	\$550.00		3
	WRAL			<u>F</u>	09/23/16	:30	7:59 AM	RC-08-16H	\$550.00		10
	WRAL			F	09/23/16	:30	8:43 AM	RC-09-16H	\$550.00		4
15	WRAL O4 CANDI	Entertainment Tonight DATE WINDOW CARD V8.3	<b>730-8p</b>								
	Q+ O/ (IVD)	DATE WINDOW OARD VO.O	1 02/100 4	09/20/1	6 to 09/26/16	2x	MTWTF				
	WRAL			Tu	09/20/16	:30	7:48 PM	RC-09-16H	\$350.00		2
16	WRAL Q4 CANDI	Today Show II DATE WINDOW CARD V8.3	<b>9a-10a</b> 1 - CLASS 3								
	Q. 072.		. 02.1000	09/20/1	6 to 09/26/16	3x	MTWTF				
	WRAL			W	09/21/16	:30	9:55 AM	RC-09-16H	\$250.00	ı	2
	WRAL			Th	09/22/16	:30	9:53 AM	RC-09-16H	\$250.00		3
17	WRAL	Dateline Friday DATE WINDOW CARD V8.3	<b>10-11p</b>								
	G-T OANDI	DATE WINDOW OATD VO.	TOLKOO T	09/19/1	6 to 09/25/16	1x	1				
	WRAL			F	09/23/16	:30	10:16 PM	RC-09-16H	\$750.00		1

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In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



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	Advertiser	Roy Cooper for Governor
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Product 1/2	317

Agency Ref	
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation F	Ref#
18	WRAL	Monday Hr 3	10-11p	•			•	•	•		
	Q4 CANDI	IDATE WINDOW CARD V8.31 - 0	CLASS 3								
				09/26/16	6 to 10/02/16	1x	1				
	WRAL	WRAL 5p News	5p-530p	W	09/21/16	:30	5:29 PM	RC-05-16H	\$425.00	MG for 18.1,22.1	4
		WRAL SAT 7-730p News	7p-730p	Sa	09/24/16	:30	7:29 PM	RC-08-16H		MG for 18.1,22.1	6
	WRAL	Saturday Special	8-11p	Sa	09/24/16	:30	8:47 PM	RC-09-16H	· ·	MG for 18.1,22.1	2
		Saturday Special	8-11p	Sa	09/24/16	:30	9:41 PM	RC-08-16H	· ·	MG for 18.1,22.1	3
		Saturday Hr 3		Sa	09/24/16	:30	10:10 PM	RC-09-16H		MG for 18.1,22.1	5
	WRAL	Sunday Today	Sunday Today	Su	09/25/16	:30	9:56 AM	RC-08-16H	\$650.00	MG for 18.1,22.1	7
21	WRAL	WRAL News 6a-8a	6a-8a								
	Q4 CANDI	IDATE WINDOW CARD V8.31 - (	CLASS 3								
					to 09/25/16	1x	1-				
	WRAL			Sa	09/24/16	:30	7:10 AM	RC-08-16H	\$250.00		1
22	WRAL	On The Record Sat 730p	730-8p								
	Q4 CANDI	IDATE WINDOW CARD V8.31 - (	CLASS 4								
				09/19/16	6 to 09/25/16	1x	1-				
	WRAL			Sa	09/24/16	:00			<del>\$75.00</del>	See MG 18.2,18.3,18.4,18.5,18.6,18.	1
24	WRAL	WRAL News Sunday	7a-9a						·		
		IDATE WINDOW CARD V8.31 - (									
	Q . O 12 .		02.100	09/19/16	6 to 09/25/16	1x	1				
	WRAL			Su	09/25/16	:30	8:10 AM	RC-09-16H	\$150.00		1
26	WRAL	Late News	11-1135p						***************************************		
20		IDATE WINDOW CARD V8.31 - (	•								
	Q+ OANDI	DATE WINDOW GAILD VO.ST	OLAGO O	00/20/16	6 to 09/26/16	5x	MTWTFSS				
	WRAL			Tu	09/20/16	:30	11:13 PM	RC-05-16H	\$1,000.00		
	WRAL			W	09/21/16	:30	11:13 PM	RC-09-16H	\$1,000.00		5
	WRAL			F	09/23/16	:30	11:12 PM	RC-09-10H RC-08-16H	\$1,000.00		1
	WRAL			Sa	09/24/16	:30	11:29 PM	RC-08-16H	\$1,000.00		2
27	WRAL	Voice Tuesday	8-9p	Ju	00/21/10	.00		00 1011	ψ1,000.00		_
21	WINAL	voice ruesuay	0-ah								

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	Q4 CANDIDATE WINDOW CARD V8.31	CLASS 3			•	•	•	<u> </u>	<u> </u>
				6 to 09/25/16	1x	-1			
	WRAL		Tu	09/20/16	:30	8:45 PM	RC-09-16H	\$4,000.00	1
28	WRAL Wednesday Hr 2 Q4 CANDIDATE WINDOW CARD V8.31	<b>9-10p</b> - CLASS 3							
				6 to 09/25/16	1x	1			
	WRAL		W	09/21/16	:30	9:18 PM	RC-09-16H	\$3,300.00	1
29	WRAL WRAL SAT 7-730p News Q4 CANDIDATE WINDOW CARD V8.31	<b>7p-730p</b> CLASS 4							
				6 to 09/25/16	1x	1-			
	WRAL		Sa	09/24/16	:30	7:15 PM	RC-09-16H	\$150.00	1
30	WRAL Thursday Hr 3 Q4 CANDIDATE WINDOW CARD V8.31	<b>10-11p</b> CLASS 3							
				6 to 09/25/16	1x	T			
	WRAL		Th	09/22/16	:30	10:19 PM	RC-09-16H	\$3,200.00	1
34	WRAL Thursday Hr 1 Q4 CANDIDATE WINDOW CARD V8.31	<b>8-9p</b> - CLASS 4							
				6 to 09/25/16	1x	T			
	WRAL		Th	09/22/16	:30	8:49 PM	RC-09-16H	\$800.00	1
35	WRAL Thursday Hr 2 Q4 CANDIDATE WINDOW CARD V8.31	<b>9-10p</b> CLASS 3							
				6 to 09/25/16	1x	T			
	WRAL		Th	09/22/16	:30	9:17 PM	RC-08-16H	\$3,200.00	1
36	WRAL NFL Sunday - Internal Q4 CANDIDATE WINDOW CARD V8.31 -	<b>8p-11p</b> CLASS 3							
			09/19/1	6 to 09/25/16	2x	2			
	WRAL WRAL		Su Su	09/25/16 09/25/16	:30 :30	10:03 PM 10:44 PM	RC-09-16H RC-08-16H	\$7,000.00 \$7,000.00	1 2

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Aired Spots 83

<u>Gross Total</u> \$60,225.00

Agency Commission \$9,033.75

Net Amount Due \$51,191.25 Payment Terms 30 Days